



Calling all businesses...

Why not become a
Supporter of the
Clacton Air Show?

Thursday 25th & Friday 26th August 2011

The Air Show brings much needed revenue into the town and attracts in excess of 120,000 - 140,000 visitors over the two day event.

We at Direct Solutions, a local design and print company are committed to building on the success of previous years Air Shows and are working in partnership on the production and management of the Official Souvenir Programme at no cost to Tendring District Council.

This will be in the form of an A4, 48 page Official Souvenir Programme in full colour. We will produce 10,000 copies and give these to Tendring District Council completely free of charge so that it can be sold purely to help pay towards the cost of putting on such a prestigious event.

We really need the help of the business community to ensure that the Clacton Air Show runs for many years to come and develops further to continue to be a major event for the local area.

Can you help by advertising your company and becoming a Supporter of the Clacton Air Show?

Tel: 01255 221322

Email: steve@directsolutionsuk.com

Working in partnership with
Tendring District Council

Tendring
District Council



www.clactonairshow.com

Advertising in the Official Souvenir Programme will be at competitive rates. Not only will you be supporting the town but also get your business in front of potentially 120,000 - 140,000 visitors.

ADVERTISING RATES

*Full Page A4, Full Colour (210x297mm)	£300
Half Page, Full Colour (137x194mm)	£150
Quarter Page, Full Colour (137x94mm)	£75

All prices are subject to VAT at current rate.

Artwork to be supplied as follows:

CMYK Hi-res pdfs, eps or jpeg

*A4 only, please allow 3mm bleed all round

A design service is available at an extra cost of:

A4 Full Page - Bespoke design and layout	£50
Half Page - Bespoke design and layout	£40
Quarter Page - Bespoke design and layout	£30

Please call for advice on supplying files or for more details.

Payment is due on approval of artwork via cheque, debit or credit cards (credit cards only incur a 2% fee).



 **Direct Solutions**
Helping You To Communicate

www.directsolutionsuk.com

Half Page

Full Colour (137mm high x 194mm wide)

Advert Sizes

Quarter Page

Full Colour (137mm high x 94mm wide)

Full Page A4

Full Colour (210mm wide x 297mm high)